

Appendix 3c PROCUREMENT AND SOCIAL VALUE - Proposed Prescriptive Objectives

Social Objective	Specific Ideas for Delivery	Evidence to support social value suggestion	How the responsibility would be measured or evaluated	Lead department / contact	Link to Priority / Theme of the Council Plan
Create opportunities for our service users to benefit	Development, training and employment opportunities for our Looked After Children; <ul style="list-style-type: none"> • employment days • education events • work experience placements • apprenticeships 	Highest LAC numbers across the country (currently 497)	Engagement with the employer. Monitoring of specific commitment. Tracking of permanent placements with local employers.	Amanda Hatton / Vera Hadwin Children's Services	Community Resilience
	Provide jobs for our supported employment customers (hard to reach groups) Provide help with CV's and offer interview practice and advice (hard to reach groups)	Near double the national average for ESA allowance claimants. (12%) Prevalence of specialist NEET cohorts e.g. teenage parents, offenders – varies between 20 and 50 in each group	Performance measure – participation numbers % of employees who would be employed via local support schemes	Peter Legg Places	Strong Economy
Encourage social engagement through participation in positive activities	Organise events for local communities and employees to work on a social challenge or provide learning experiences	Estimates from the place survey suggest that volunteering is low in Blackpool (1 in 5)	Performance measure – participation numbers , monitoring of event records and promotional activity e.g. blogs,	Andy Divall Governance and Partnerships	Community Resilience

Social Objective	Specific Ideas for Delivery	Evidence to support social value suggestion	How the responsibility would be measured or evaluated	Lead department / contact	Link to Priority / Theme of the Council Plan
	<ul style="list-style-type: none"> • volunteer days • community events 		articles		
	Promote Keep Blackpool Tidy; <ul style="list-style-type: none"> • organise a neighbourhood event • participate in Love my Beach campaign • seek to increase recycling rates 	56% of surveyed residents felt litter was a big problem in a KBT survey	Site inspections, or event documentation	John Paul Lovie Community and Environmental Services	Community Resilience
Raising educational attainment in the workplace/schools	Introduce a policy where all employees are given the opportunity to study and gain a nationally recognised qualification to Level 2 or above	Blackpool's educational attainment is below average	% of qualified staff in the workplace	Mike Taplin Early Help for Childrens and Families	Strong Economy and Community Resilience
	Deliver career fairs or development days at local schools	Blackpool's educational attainment is below average	Performance measure – participation numbers , monitoring of event records and promotional activity	Amanda Whitehead Schools Standards & Effectiveness	Community Resilience